

CONDITIONS FOR THE PROMOTION ELMEUCLUBESPORTIU.BARCELONA

CONTEXT

The **.barcelona domain** is continuing with the project to help various sectors in the city to go digital. The initiative forms part of the social programme for the domain which reinvests its benefits to foster the digitalisation of the city's social fabric.

.barcelona is a domain created by **Barcelona City Council** with the goal of providing a network identifier for anyone wishing to have an online presence associated with the name of the city.

The **Barcelona Institute of Sports (IBE)** is acting as a bridge for information to reach sports clubs and organisations which may be interested.

Fundació .cat is acting as the concession manager for the **.barcelona** domain.

Nominalia is an accredited registration company for the **.barcelona** domain. The company also provides other services relating to the creation, hosting and promotion of websites, and acts as a collaborator for this promotion.

Who is offering the promotion?

This promotion is funded by **Barcelona City Council** and organised in conjunction with **Fundació .cat** as the concession manager for the **.barcelona** domain. The **Barcelona Institute of Sports** will be responsible for information reaching sports clubs and organisations which may be interested. The company **Nominalia** will produce the contract with the sports clubs or organisation to be able to apply the promotion, and will be responsible for registering the domain, creating the website and other services associated with the promotion (detailed in the point 'What does the promotion include?').

Description

A quick and simple free process will enable participants taking part in the promotion to have their new website published with their own **.barcelona** domain.

Advantages for sports clubs and organisations

- Get a professional website in up to two languages (Catalan and Spanish), quickly, easily and free of charge
- Associate the sports sector with the city's values thanks to the **.barcelona** domain: enterprise, innovation, proximity and diversity.
- Form part of the **.barcelona** digital community.

GENERAL CONDITIONS

Conditions for taking part

- The promotion is open to sports clubs and organisations in Barcelona which do not have a website or whose site is obsolete, according to technical evaluation by Barcelona City Council.
- The offer will last until the number of available websites is used up. Registrations will be accepted in chronological order, providing the requisites for participation are met. If there are more interested parties, the option of a waiting list will be considered so they can be included in a new edition of the promotion.
- The holder of the .barcelona domain and the website created must be the same sports clubs or organisation.
- The domain chosen and the content for the website must reflect the purpose of the club and what it offers.
- The content must use inclusive and non-sexist language, offer a balanced image without stereotypes (avoiding images that reinforce gender roles), reflect diversity and offer a model of relational equality between men and women.

Promotion period

The registration period for the promotion ends on 31/12/2023, or when the available number of sites has been used.

What does the promotion include?

- Design, layout, insertion of content and publication of a single-page website. The website will have a single page with vertical browsing and four sections: “Our club”, “Sports activities”, “Where we are” and “Contact us”. The site will be connected with social media (Facebook, Instagram, Twitter and/or WhatsApp). It will also include a contact form and the option of checking the location on a map.
- Possibility of a website in Catalan, Spanish or both languages. For bilingual sites, this must be specified on the form and texts must be submitted in both languages.
- 1 x free .barcelona domain for the first year*
- 3 x email addresses, each of 2 GB, linked to the .barcelona domain
- Webmail
- Website space of 1GB.
- User support seven days a week
- Online training capsules for updating the website
- Drafting of legal texts for the website: The website will include all the obligatory requisites according to Spanish data protection law (RGPD): Privacy policy and cookie notification.

It is essential to register a new .barcelona domain to be eligible for a free website.

**Prices from when the promotion ends:*

€ 47,80 + VAT (includes the renewal of the .barcelona domain and all the website services described above)

This is the current price for the domain pack, which is funded by Barcelona City Council. The company Nominalia reserves the right to modify this price annually.

Where the club or organisation wishes to maintain the website (design and content), but does not wish to renew the domain or hosting Nominalia, they will need to arrange the transfer of the website and domain or the download before the corresponding renewal date.

The club or organisation can cancel the service before the free period ends. There will be no charge for this, but the same business will not be able to take part in this support programme again for a year. Once the service is cancelled, the website (unless previously downloaded), domain and associated email accounts will be lost.

What is not covered by the promotion?

- Payment for the domain and the website once the free period ends.
- The creation of a website which differs to the one described in the previous section.
- The design of a website with a domain extension other than .barcelona.
- The design of a website based on transferring a .barcelona domain from another registration company.
- Creation of descriptive texts or generation of images.
- Changes applied by Nominalia staff once the website is completed and published. From that point on, the user will be able to make any necessary changes themselves to update their content. This can be done by entering their own WordPress using the credentials given to them by Nominalia. The user will also have access to online training capsules explaining how to update their website content, as well as personalised support seven days a week to address any doubts or queries. If the user would like Nominalia to apply the changes, they can request this via the same control panel in the Client Area. The cost of this support is € 30 an hour plus VAT.

Who bears the cost of the domain and the website design during the free period?

The .barcelona domain + website design package has no extra cost for participants in the promotion during the free period. Once the promotion ends, Nominalia, having previously presented a report with the results, will invoice Fundació.cat for the total number of packs processed. It will then be Fundació .cat who makes the payment to Nominalia on behalf of Barcelona City Council, with a commission for domain management.

How the promotion works

You can find full information on how to participate in the promotion at <https://www.domini.barcelona/en/elmeuclubesportiu/> within the dates specified.

Final registration will reach the website of the Nominalia registration company, the collaborating company and party responsible for creating the new website. The physical address must have a postcode corresponding to the city of Barcelona to take part.

Once the sports club or organisation has filled in the form, Nominalia will contact them to help with the registration process for the .barcelona domain. This is where the name of the website can be chosen.

The registration process involves supplying credit card data for the renewal charge once the free period ends. No charge will be made during the promotion.

The information needed to create the website will also be requested: logotype, sentence and description, brief explanation of services, contact information, hours and links to social media and photographs.

Within fifteen days of receiving this information, the website will be ready. Once the web is delivered and published and all access codes made available, users will be able to watch an online training video explaining how to update content on the website. A support service will also be available seven days a week to clear up any doubts or queries.

Support service:

If the user has any queries during the process, they can contact the .barcelona domain support service, managed by Fundació .cat, by email at suport@domini.barcelona or by phone on +34 936 750 354

ACCEPTANCE OF CONDITIONS

The request for this promotion implicitly entails acceptance of these conditions.

Date: 1/6/2023

